

Member Survey 2011

What can BRANNY do for you?

Thank you for making the time to complete this Member Survey. Your input, comments, and ideas are extremely valuable in planning for 2012 and the years ahead. Our industry has changed significantly over the past several years and BRANNY needs to keep up with these changes to benefit our members and further protect our industry.

Bring the completed survey with you to the September 21 Membership Mixer at Westside Grille, West Mountain, Queensbury and you may win the West Mountain Lift Tickets Prize. RSVP by September 16 to deedee@crbra.com or call 690-0767.

Remember to invite and register a future member as your guest for free!

- **Why did you join BRANNY?**(e.g., networking opportunities, education, keeping updated on industry news and events, access to insurance programs, member benefits and discounts)
- **Is there something more that BRANNY can do or offer as a member benefit to help you or your business?**
- **How many BRANNY events have you attended in the past year?** _____
- **What would prompt you to attend more BRANNY events?** (e.g., different time of day, different venue, different format —please be as specific/detailed as possible)
- **What event format do you consider to be most favorable for networking?** Check your preference: ___ dinner meetings, ___ daytime outings, ___ membership mixers

Other: _____

- **Are you aware that BRANNY membership entitles you to benefits, discounts, free publications and education offered by NYSBA and NAHB?** ___Yes ___No
- **Please list any additional discounts/savings programs that you'd want BRANNY to consider offering on the local level?**

___ cell phone fees ___ office supplies ___ Health insurance ___ Web/Social Media Mktg
___ newspaper advertising ___ radio advertising ___ TV advertising

Other: _____

- **How often do you visit the BRANNY website?** ___ weekly ___ monthly ___ not at all
- For what purpose?** ___ find a member ___ event notices ___ resources

- **Do you receive and read these BRANNY emails?** ___yes ___ no

Comments _____

- **What education classes would you like BRANNY to offer?** _____

Are you interested in participating on a Committee? ___Yes ___No

Would you be willing to step into a leadership role on the BRANNY Board of Directors? ___Yes ___No

If there was ONE thing you could improve about BRANNY, it would be: (please provide a brief description) _____

Legislative & Regulatory Issues

- Given continually evolving government regulation of the building industry, **how well informed do you consider yourself on local, state, and national building issues?**

• **How can BRANNY be most effective in keeping you informed about, educated on, and engaged in legislative and regulatory issues?**

• **Many local builders and remodelers are not actively engaged in effecting meaningful change where industry legislative and regulatory matters are concerned...What prevents you from being more involved?**

___ I don't know enough about the issues;

___ I don't believe my involvement will have any meaningful impact;

___ I don't have the time;

___ I prefer to take a passive or reactive approach, and let others speak up or take action

___ Other _____

Name _____ Company _____

_____ Email _____ cell

phone _____

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